

FOR IMMEDIATE RELEASE

Hospitals in Region Zealand to adopt Danish Med-Tech innovation

Danish Med-Tech scale-up Cortrium to simplify heart rate testing and analysis across the regional healthcare network

COPENHAGEN - Oct. #, 2020 - The hospitals in Region Zealand have made significant moves towards advancing medical care and supporting Danish engineering with their decision to adopt new electrocardiogram (ECG) equipment announced earlier this month.

The Region accepted the bid from Danish medical technology scale-up Cortrium to provide easy-to-use, cloud-integrated ambulatory heart rate monitoring. In line with their commitment to “Coherence in Health 2020”, the decision will make Cortrium’s C3+ Holter Monitor the standard for ambulatory heart rate monitoring across the six regional hospitals.

“We look forward to continuing our work with Region Zealand and we are proud that by choosing Cortirum, they will be supporting solutions that are both designed and manufactured in Denmark,” said Cortrium Co-founder Dr. Erik S. Poulsen. “It’s a clear choice for healthcare providers looking to streamline diagnostic processes, maximize ease of use, and improve patient experience.”

With integrated software for cloud-based ECG monitoring and analysis, the Cortrium devices improve data accessibility and decrease the time between initial examination and diagnosis. Such advancements are an integral part of Region Zealand’s vision for cutting-edge medical care.

Earlier this year, the C3+ Holter Monitors were used in studies of cardiac arrhythmias in COVID-19 patients at the Herlev-Gentofte Hospital in the Danish capital region. The Cortrium monitors are now present in 14 countries across Europe and beyond, with the company recently announcing distribution in South Africa, Australia, and New Zealand.

Cortrium received investment from Internet of Things-focused startup incubator [InQvation](#) in 2018. They are headquartered at the InQvation campus in Taastrup.

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- 1) **Cortrium** is a Danish technology company providing innovative medical solutions. Co-founded by a medical doctor and engineers from Nokia, Cortrium is dedicated to improving the experiences of patients and healthcare providers and, in turn, delivering better medical outcomes.

- 2) **Cortrium** produces innovative ambulatory electrocardiogram equipment with a focus on improving the experiences of patients and healthcare providers. Designed and manufactured in Denmark, Cortrium's monitors set new standards for connectivity, analysis, and ease-of-use. They are now present in 14 countries across Europe and beyond.